



Invite You to a Free Seminar!

## The Art of Trade Show Success

When: September 21st 4:00 - 5:30pm

Where: FBD2 Showroom Suite 107 338 Harris Hill Road Williamsville, NY 14221

## Seminar Topics Include:

- Trade Show Planning
  - · Pre-Show Marketing
    - $\cdot$  Social Media
- · Engaging your Audience
  - · Body Language and Dress Code
  - Handling of Literature and Giveaways
    - · Post-Show Follow Up

**RSVP** by September 14

eve

Nancy Boyd Haley FM Expo Show Manager

nancy@fmexpo.net 716.648.0972

**Space is Limited**